



**FOOD AND AGRI BUSINESS SCHOOL**  
**SAGAR GROUP OF INSTITUTIONS**

# **Recruiter's Guide**

**PGDM - AGRI BUSINESS MANAGEMENT**



**AICTE APPROVED**









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## About SGI - FAB School

In 2009, SVVR Educational Society established the Food and Agri Business School (FABS) in Hyderabad, Telangana, marking it as the first such non-government institute in the region.

FABS is an innovative initiative dedicated to developing proficient food and Agri Business management professionals equipped with business acumen, managerial competencies, entrepreneurial spirit, and agro-ecological orientation through its education, training, action research, and consultancy programs.

Its mission is to prepare young graduates for challenging careers in the Food, Agri, and allied business sectors in India, particularly through the flagship program, the Post Graduate Diploma in Management - Agri Business Management (PGDM-ABM). FABS offers forward-thinking education and competency augmentation programs, featuring a uniquely designed curriculum and pedagogy that emphasize UNESCO's four pillars of learning:

FABS prides itself on interactive learning facilitated by a highly competent faculty, providing students with experiential learning opportunities that offer extensive direct and indirect interfaces with the Food, Agri, and allied business sectors.

The learning environment at FABS is further enhanced by state-of-the-art classrooms, cutting-edge IT infrastructure, a well-stocked library, comfortable hostel accommodations, and comprehensive sports facilities and playgrounds.



**Learning to  
know**



**Learning to  
do**



**Learning to live  
together**



**Learning to  
be**

### Vision



FABS aims to become a global leader in education, research, and knowledge creation, dedicated to shaping socially responsible entrepreneurs and highly skilled professionals in the agriculture, agri business, and management fields.

### Mission



Our goal is to offer an innovative learning environment and extensive industry interaction through highly competent faculty, effective infrastructure, and a robust industry network. We place special emphasis on life skills training to groom socially responsible global leaders in the agriculture, agri business, and management domains.





## Message from the Founder

The Food And Agri Business School (FABS) at the Sagar Group of Institutions is dedicated to grooming the next generation of leaders in the agri-business sector. Our focus is not just on imparting technical and functional skills, but also on nurturing exceptional human management and leadership abilities.

Our graduates are not only equipped with the knowledge and expertise required to excel in their fields but also possess a deep sense of empathy and understanding towards the farming community

This blend of skills ensures that our students can effectively balance business objectives with the well-being of farmers, promoting sustainable and ethical business practices. The success of our alumni stands as a testament to our holistic educational approach. They have demonstrated their ability to drive business success while maintaining a compassionate approach towards stakeholders.

“At FABS, we believe in “business with empathy,” where our students are trained to understand and address the challenges faced by farmers, thereby contributing positively to the agricultural sector”

We are confident that our students will be invaluable assets to corporations, helping them to achieve their vision and mission with dedication, passion, and integrity. Our unwavering commitment to producing well-rounded, socially responsible leaders continues to drive our educational philosophy and mission.

**- Dr. W. R. Reddy**

Retired IAS, Kerala cadre, 1986; Former Director General, National Institute of Rural Development and Panchayati Raj (NIRDPR); PhD Genetics, IARI, New Delhi.



## Message from the Director

At FABS, we create a learning ambience for our students to engage directly with realities like in seed to market project, exposure study visits, through assignments, and internships to learn experientially. FABS imparts responsible professional management education through case based interactive learning that closely mirrors enterprise realities, prepares students to boldly face the challenges of the business world and emerge as winners.

To gear up to the dynamic needs of food and agri business ecosystem, we dovetail our pedagogy and curriculum at regular intervals. Courses include aspects of agro ecology, ethical and humane conduct apart from functional area and integrative courses in agri business management. FABS aims to enable learners not only to be competent achievers, but also responsible citizens nurturing community values, and open to continuous learning lifelong.

In tune with the motto Service to Society through Education of our parent organisation - SVVR Educational Society, and Sagar Group of Institutions, FABS embraces UNESCO's educational perspective of four pillars - learning to know, learning to do, learning to live together, and learning to be.

Erudite academicians with industry expertise serve as members on the Board of studies and Corporate Advisory Group to guide and advice. Presence of eminent persons and their contributions assist in aligning our academic processes with industry needs.

Regular features of PGDM ABM program at FABS include interfaces with industry experts, known as FABS Talks, exposure and exploratory study visits of students to agri-industry enterprises and operational activity sites for hands-on learning.

We eagerly await wholehearted participation of all stakeholders and well-wishers, including industry associates, faculty, students, and staff, in our endeavours to usher in sustainable enterprises management solutions for effective governance and efficient management of farm, food, and agri business firms.

**- Prof. K. V. Raju,**

Director, SGI Worked as Founding Director (2014-18), Development Management Institute, Patna, Bihar, as Faculty Member (1994-2014) Institute of Rural Management, Anand, and more than a decade with Multi-coops' Association and Cooperative Development Foundation, Hyderabad.



## Board of Governors



**Prof. K. Prathap Reddy**  
(Chairperson)

Former Director, IRMA



**Shri W. R. Reddy**

IAS (Retd.), Former Director  
General NIRDPR, Hyderabad



**Shri N. V. Ramana**

Mentor & Agri-business  
Veteran



**Prof. A. V. Vedpuriswar**

Expert Angel (Subject  
Matter Expert)  
Brane Enterprises



**Smt. W. Malathi Reddy**

Secretary, SVVR Educational  
Society



**Shri W. Rahul Reddy**

Treasurer, SVVR Educational  
Society  
MD, Panchavati Polyfibers Ltd.



**Mr. C. S. Reddy**

Founder and CEO, APMAS



**Dr. Suresh Poosala**

Founder of Acasta Health &  
OncoSeek Bio Pvt Ltd



**Dr. V. Ram Naresh Kumar**

Assistant Professor,  
SGI-Food and Agri Business  
School



**Prof. Uppuluri Krishna**

Assistant Professor,  
SGI-Food and Agri Business  
School



**Prof. K. V. Raju**

Director, SGI

## Corporate Advisory Group

- 1. Mr. Srinivasakumar Karavadi**  
President - INERA™, Ex Commercial lead South India , Bangladesh & Sri Lanka
- 2. Mr. Suresh Reddy Punyala**  
Chairman & Managing Director, Kissan Agri Mall, Ex-President KREPL
- 3. Mr. Naresh Deshmukh**  
COO, Mahadhan Agritech Pvt. Ltd.
- 4. Mr. Mukesh Mittal**  
MD & CEO, Mandrail Seeds Pvt. Ltd.
- 5. Mr. Venkatram Vasantavada**  
Managing Director & CEO, Seedworks International Pvt. Ltd.
- 6. Mr. Shankar Bist**  
Sr. VP Prabhat Agri Biotech Pvt. Ltd.
- 7. Mr. Harish Raghu**  
Founder & CEO, SaGgraha; Independent Director, Keerthana Finserve; Former Board Chair, MFIN
- 8. Mr. Radhakrishna Eale**  
Executive Vice President Human Resources, Muthoot Microfin Ltd
- 9. Mr. Sambit Satapathy**  
Managing Director at Akshay Seeds Pvt. Ltd



# Academic Mentors

The academic mentors at FABS bring a wealth of experience and knowledge to guide and support students. They are dedicated to fostering an environment of excellence and innovation.

**Professor K. V. Raju**

Director, SGI

**Prof. Mariappan Ramarathinasamy**

Associate Professor of Practice PG Diploma in Personnel Management |B.Sc. Agriculture -30 years of experience in dairy development, producer institution building, and cooperative management

**Prof. Krishna Uppuluri**

Assistant Professor,(PhD) in Development Economics, 10+ years experience in agriculture, rural development, research and teaching

**Dr. V. Ram Naresh Kumar**

Assistant Professor Ph.D. & MS (ICT in Agriculture & Rural Development), 10 years of experience in teaching, research and development

**Dr. Sashikanth R**

Assistant Professor, Ph.D. in ABM from Annamalai University MBA in ABM, B. Tech from TNAU

**Dr. Shaik Reshma Sulthana**

Assistant Professor, B.Sc. in Agriculture, MBA in ABM, Ph.D. in ABM, Anand Agricultural University

## Adjunct Faculty:

**Prof. G. Krishnamurthi**

Director of FoCaRT  
Ex-Principal, Indukaka Ipcowala  
Institute of Management, Changa  
Retired IRMA & DMI Professor

**Dr. K.H. Rao**

Adjunct Professor  
[B.Sc. (Dairy Technology), M.Sc. (Dairy Science),  
Ph.D. (Dairying) and MBA (Human Resources  
Management)]

## Visiting Faculty:

**Prof. B. Sumalatha Naidu**

Organization Behavior &  
Development; Human Resource  
Management & Employee  
Relations

**Prof. Dinesh Kar**

Geo-Informatics for Food &  
Agribusiness

**Prof. G. Krishnamurthi**

Managerial Analysis &  
Communication; Strategic  
Management; Production &

Operations Management;  
Operations Research; Project  
Management

**Dr. Rajeshwar Kadari**

Digital, IT & AI Competencies

**Prof. Veeresh Kadali**

Food & Agri Business Exports &  
Imports

**Dr. Suneetha Devi**

Sales & Distribution  
Management

**Dr. Sruti Mundra**

Managerial Economics

**Dr. Venugopal Rao V. Bagadhi**

Total Quality Management

**Prof. Ved Prakash**

Managing Producer Enterprises

**Dr. V. Padmavathi**

Managerial Accounting



## Program Outcomes



Application of management theories and practices to analyze organizational and enterprise issues



Understand the use of analytical tools for identifying solutions to business problems and develop problem-solving abilities



Develop effective communication and improve leadership traits



Build creativity, innovation, and entrepreneurial skills



Ability to perceive and relate the nuances of traditional, contemporary, and futuristic agribusiness practices in the evolving context of domestic and global business ecosystems.

## Pedagogy



**Interactive & experiential learning**  
Dialogues | Discussions | Debates | Problem solving



**Conceptual inputs + Case studies**  
Glossary of Courses | Applications Exercise | Theories and Framework | Paradigm Shifts | Systems & Design thinking



**Group-based learning**  
Group assignments | Simulations | Reflective exercises | Peer learning

### Experimental Learning

Decision-Making Game | Digital Marketing & Trading Negotiations



### Enhancing Digital Skills

Excel | Word | Social Media | PPT | ONDC | GIS | SPSS







# 17 Years of Excellence

The Food and Agri Business School (FABS), under Sagar Group of Institutions (SGI) is celebrating 17 years of shaping future leaders in the agriculture and Agri Business sectors. Since its inception, the institution has provided students with opportunities for professional and personal growth through a transformative educational experience.

Known for its flagship 2-year PGDM in Agri Business Management program, FABS equips graduates with the essential skills and knowledge to succeed in the Food, Agri, and Allied Business industries. Supported by expert faculty and state-of-the-art infrastructure, the school fosters an environment that encourages innovation and creativity.

Looking to the future, FABS remains committed to staying at the forefront of education, adapting to the ever-evolving Agriculture, Food, and Agri-Business landscape while preparing students to confidently tackle emerging challenges.





# PGDM(ABM) – Course Structure

## QUANTITATIVE SKILLS, ANALYTICS & DECISION SCIENCES

*A strong analytical foundation for managerial decision-making*

- » Business Statistics
- » Business Analytics
- » Operations Research
- » Project Management

## ECONOMICS, POLICY & BUSINESS ENVIRONMENT

*Understanding markets, macro trends, and the food-agri ecosystem*

- » Managerial Economics
- » Macro Economics
- » Food & Agribusiness Environment
- » Values, Ethics & PRME
- » Food Business Perspectives & Analytics (E)

## FINANCE, ACCOUNTING & AGRI-FINANCIAL SYSTEMS

*Building financial acumen and specialized agri-finance capabilities*

- » Financial Accounting
- » Financial Management
- » Cost & Management Accounting
- » Food & Agri Value Chain Financing
- » Agri Business Commodity Futures & Derivatives (E)
- » Food & Agri Business Exports & Imports (E) – 3

## PEOPLE, CULTURE & ORGANIZATIONAL DEVELOPMENT

*Preparing leaders who can manage teams and build organizational capabilities*

- » Organisation Behaviour & Development
- » Human Resource Management & Employee Relations

## MARKETING, SALES & CONSUMER INSIGHTS

*Developing competencies in agribusiness and food marketing*

- » Marketing Research in Food & Agribusiness
- » Marketing Management
- » Sales & Distribution Management
- » Food & Agri Products Marketing (E)
- » E-Commerce & Retail Management in FAB (E)

## OPERATIONS, PRODUCTION SYSTEMS & QUALITY EXCELLENCE

*Capabilities for supply chain, operations, and process optimization*

- » Production & Operations Management
- » Total Quality Management
- » Technology in Agri Business

## FOOD, AGRICULTURE & RURAL ENTERPRISE SYSTEMS

*Core agri-business domain through production, collectives and rural enterprise*

- » Agro-Ecology & Production Systems
- » Introduction to Rural & Agri Finance
- » Managing Producers' Enterprises
- » Collective Enterprises Management
- » Micro Finance & Micro Enterprises

## STRATEGY, LEADERSHIP & RESPONSIBLE MANAGEMENT

*Holistic thinking, leadership and sustainable business management*

- » Strategic Management
- » CSR & ESG
- » Written Analysis & Communication

## DIGITAL TECHNOLOGIES, IT SYSTEMS & GEO-ANALYTICS

*Digital transformation skills for modern agribusiness*

- » IT for Management
- » Information Systems for Agri Business
- » Geo-Informatics for Food & Agribusiness
- » Digital Technologies in Food & Agri Business (E)





# Students' Extra Curricular Activities



**CULTURAL**



**SPORTS**



**CURRENT  
AFFAIRS**



**INSTITUTIONAL  
INNOVATION  
COMMITTEE**



**READING  
CLUB**



**DIGITAL  
COMMITTEE**







# Seed to Market

## What Makes It Unique

A hands-on experiential learning team project that sensitizes to risks and rewards in farm production and market realities

“Students not only learn about value chains but also learn to manage one.”

Complete end-to-end value-chain exposure:

Seeds → Inputs → Cultivation → Post-Harvest → Marketing

Builds cross-functional competencies:

Agronomy × Finance × Supply Chain × Marketing × Data

## Project Workflow

### 1. Team Formation

Students form shadow enterprises with diverse teams and function as micro agribusiness units, Prepared plot size of 10 × 10 m with irrigation facilities and working capital as advance are provided.

### 2. Crop Identification & Selection

Teams assess feasibility based on agro-climatic conditions, risk factors and decide on crop mix and finalize operations plan and budget

### 3. Crop Cycle Management

Teams manage sourcing of inputs, cultivation, harvesting and sales

### 4. Monitoring

Regular field observations, costs recording, price realization and surplus calculation

### 5. Reporting

Evaluation of results against the plan and report presentation and submission

Teams' reflections





# MANAGEMENT INTERNSHIP - Learning Opportunity through Responsible Work

A Two months work-based learning experience through internship with farm-food-agri business enterprises to gain understanding about structure, functions, operations, managerial roles and responsibilities, enterprise dynamics and business environment

Students function as entry-level management professionals, performing defined tasks and demonstrates measurable results

## CAPSTONE PROJECT - Focused Learning to be Job-Ready

This is a course of independent study of a sector of the students' choice linked to their preference for career. Multifaceted assignment integrating learnings across foundational, functional and integrative courses that serves as a culminating academic and intellectual exercise towards the end of the PGDM-ABM program

**Project focuses on the following components,**

Sector Scenarios

Comparative Analysis of Business Enterprises

Emerging Technology

ESG for Sustainability Assessment



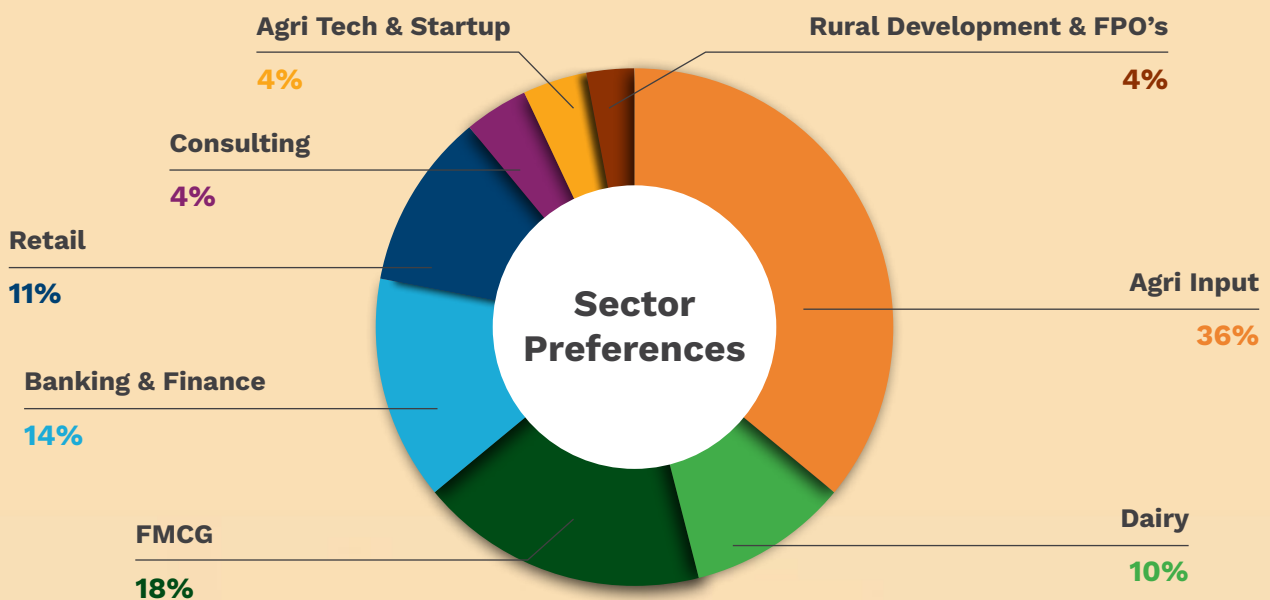




# Placement Process:

The structured placement process ensures a smooth transition from academia to industry for students of FABS, providing them with ample opportunities to connect with leading companies and secure promising career paths.

1. FABS sends invitations to companies for their participation in the campus recruitment.
2. The placement team from SGI interacts with the company and facilitates the submission of student resumes to the companies.
3. Companies visit FABS for a pre-placement talk followed by tests, interviews, and final selection of students.

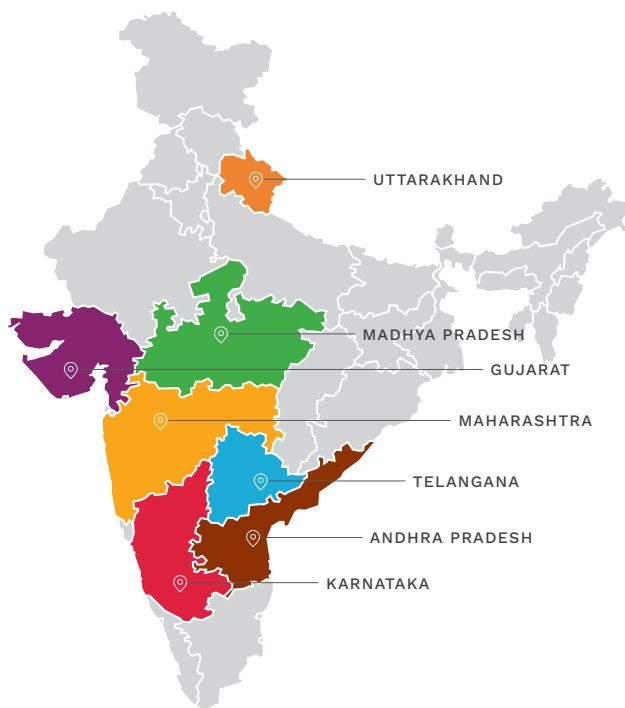
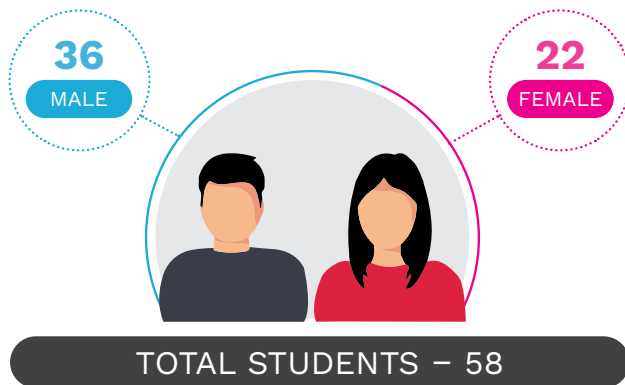






# PLACEMENT OVERVIEW

## 2023-2025



### Educational Background



B.Sc. Forestry

2%



B.Sc. Horticulture

4%



B.Sc. Agri-Business

2%



B.Sc. Agri

92%

90% - PLACEMENT

AVERAGE CTC

6.25L

HIGHEST CTC

9.75L

MINIMUM CTC

4L

### Sector Wise Placements



24

AGRI SEEDS



15

FERTILIZERS



9

FINANCE



1

RETAIL



2

PESTICIDES



1

AGRITECH

### Domain Wise Placements



6%

HR



77%

SALES & MARKETING



13%

FINANCE



4%

BUSINESS ANALYTICS

### Recruiters



ammamma's



Barrix™  
One for everyone



dhanuka



DEEPAK FERTILISERS  
AND PETROCHEMICALS  
CORPORATION LIMITED



Ganga Kaveri



BUILT ON TRUST  
Niji  
GROUP



Keertana



munara™



Navaris Innovation



PAHAL  
A NEW BEGINNING



PRADHAT SEEDS



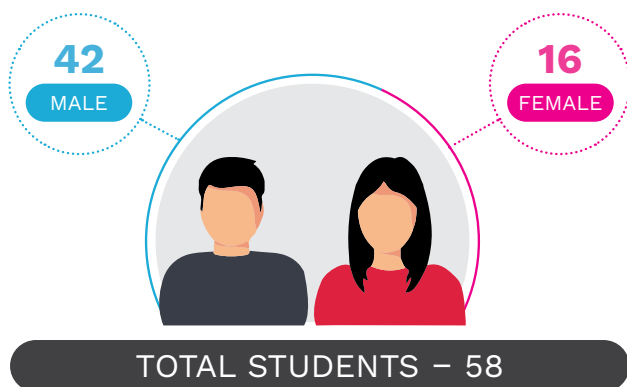
SPIC  
Nourishing growth



UPL



# Management Internship Overview



## Educational Background



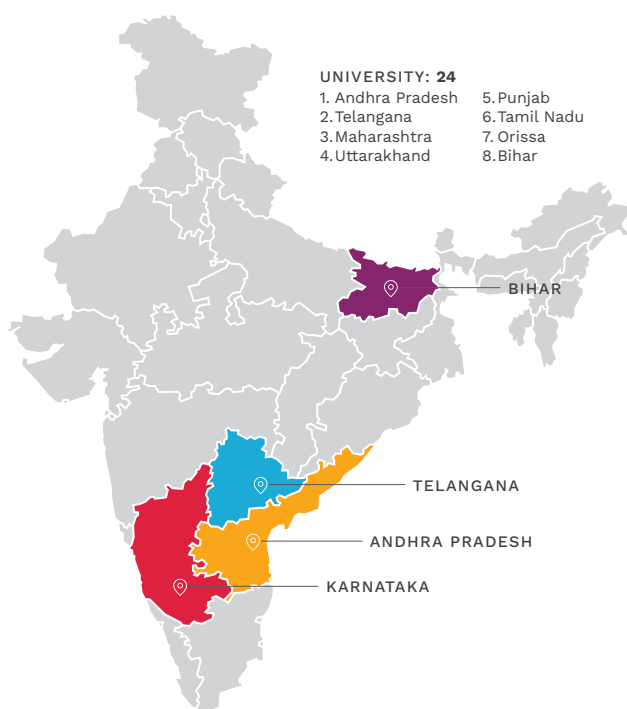
## Work Experience



## Stipend Per Month

HIGHEST CTC | **30K**

MINIMUM CTC | **5K**



## Sector Wise Placements



## Project Domains

1. Seeds Sales, Marketing & Demand Generation
2. Market Research & Brand Preference Studies
3. Digital Adoption, Application Testing & Business Analytics
4. Rural Marketing, FPO Engagement & Public Sector Initiatives
5. Operations, Logistics & Quality Control
6. HR, Organizational Structure

## Key Learnings

1. Market Strategy & GTM activity: Designed & evaluated demand generation
2. Sales Operations: Supported dealers, farmer outreach, product demos
3. Market Analytics: Conducted surveys, usage patterns, brand mapping
4. Rural Engagement: Strong on-ground interaction with primary stakeholders
5. Product Knowledge: Hands-on learning in Seeds, Fertilizers, Biologicals & Ag-tech
6. Professional Behavior: Reporting, communication, coordination with field teams

## Internship Organisation





## Batch Profile Year 2024-2026



### ALLADA HARSHAVARDHAN REDDY

- **Location:** Rangareddy, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasantao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Demand analysis of SPIC fertilizers in Nagarkurnool to assess market potential.
- **Functional Management:** Sales & Marketing, Agri-Tech, Agri Business Analytics
- **Professional Aspiration:** Aiming to build a growth-focused career in sales, marketing, and analytics.



### ALLIPUR JAGANNATH REDDY

- **Location:** Sangareddy, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Malla Reddy University, Hyderabad, Telangana
- **Internship Company:** Savannah Seeds Private Limited
- **Project Focus:** Sales and marketing initiatives to boost demand for paddy varieties in Jangaon.
- **Functional Management:** Sales & Marketing, Agri-Tech, Finance.
- **Professional Aspiration:** To grow and create impactful value for the organization



### AMIREDDY TEJASVI

- **Location:** Rangareddy, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasantao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** Crystal Crop Protection Limited
- **Project Focus:** Sales and promotion of hybrid cotton varieties in Shadnagar.
- **Functional Management:** Sales & Marketing, Supply Chain, Digital Marketing
- **Professional Aspiration:** Seeking a growth-focused marketing role with strong learning opportunities



### ANAKALA ROOPASREE

- **Location:** Nandyal, Andhra Pradesh
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Acharya N. G. Ranga Agricultural University (ANGRAU), Guntur, Andhra Pradesh
- **Internship Company:** Prabhat Agri Biotech Limited
- **Project Focus:** Demand Generation & Market Engagement Analysis
- **Functional Management:** Data Analytics, Digital Marketing
- **Professional Aspiration:** Aspiring to progress into a managerial role within the organization



### ATTADA UMESH CHANDRA

- **Location:** Vizianagaram, Andhra Pradesh
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Centurion University of Technology and Management (CUTM), Paralakhemundi, Odisha
- **Internship Company:** VNR Seeds Private Limited
- **Project Focus:** Demand-driven sales and marketing for VNR Paddy Hybrid - Vizag.
- **Functional Management:** Agri-Tech, Supply Chain, Rural Development
- **Professional Aspiration:** To develop professionally while contributing value to the organization





#### BALGURI RAVITEJA

- **Location:** Warangal, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Malla Reddy University, Hyderabad, Telangana
- **Internship Company:** Crystal Crop Protection Limited
- **Project Focus:** Sales and promotional initiatives for hybrid cotton in Nagarkurnool, Telangana.
- **Functional Management:** Sales & Marketing, Agri- Tech, Supply Chain
- **Professional Aspiration:** Aiming to establish a successful career in sales and marketing



#### BARRE ARCHANA

- **Location:** Kadapa, Andhra Pradesh
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Bharatiya Engineering Science & Technology Innovation University (BESTIU), Anantapur, Andhra Pradesh
- **Internship Company:** Prabhat Agri Biotech Limited
- **Project Focus:** Demand Generation & Market Engagement Analysis
- **Functional Management:** Agri Tech, Input, Finance
- **Professional Aspiration:** Aiming to develop strong finance and agri-tech skills to drive sustainable agribusiness growth



#### BAVIKATI JAYAPRAKASH REDDY

- **Location:** Kurnool, Andhrapradesh
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Bharatiya Engineering Science & Technology Innovation University (BESTIU), Anantapur, Andhra Pradesh
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Strategic Market Diagnostics for SPIC-GFL in the Eluru Agri-Input Sector.
- **Functional Management:** Agri-Inputs, Business Consultancy, Finance.
- **Professional Aspiration:** Aiming to combine strategy, operations, and analytics to drive lasting impact



#### BOJJA SAI PRANAY

- **Location:** Pedapally(Dist), Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Hemvati Nandan Bahuguna Garhwal University, Srinagar, Pauri Garhwal, Uttarakhand
- **Internship Company:** Prabhat Agri Biotech Ltd
- **Project Focus:** Sales and promotion of Prabhat Agri Biotech cotton varieties Bhokar, Maharashtra.
- **Functional Management:** Sales & Marketing, Supply Chain, Agri-Tech & Business Analytics.
- **Professional Aspiration:** Growing as a leader in agri-input marketing and supply chain



#### BOLLARAM SAI KRISHNA

- **Location:** Nizamabad, Telangana
- **Languages:** Telugu, Hindi, English, Marathi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth (DBSKKV), Dapoli, Maharashtra
- **Internship Company:** Prabhat Agri Biotech Limited
- **Project Focus:** Promotion and sales of hybrid cotton varieties in Partur, Maharashtra.
- **Functional Management:** Sales & Marketing, Supply Chain, Agri Tech
- **Professional Aspiration:** I aim to grow into leadership roles to manage key projects, and advance toward senior executive positions.



#### BOYA VINAY KUMAR

- **Location:** Jogulamba Gadwal, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasant Rao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** VNR Seeds Private Limited
- **Project Focus:** Market analysis and brand promotion for VNR maize in Kurnool and Nandikotkur (AP).
- **Functional Management:** Sales & Marketing, Agritech, Agri Business Analytics
- **Professional Aspiration:** Aiming for a leadership career in agri-input sales, supply chain, and market development



#### BUDDE SRIJA

- **Location:** Asifabad (Kumaram Bheem), Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons) Horticulture
- **University:** Sri Konda Laxman Telangana State Horticultural University (SKLTSU), Mulugu, Siddipet District, Telangana
- **Internship Company:** Navariti Innovation Private Limited
- **Project Focus:** Next-Gen Smart Irrigation & Crop Advisory Solutions.
- **Functional Management:** Agri-Tech, Finance
- **Professional Aspiration:** I aspire to contribute to smart farming technologies.



#### CHERUKURI PRAGATHI

- **Location:** Rangareddy, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. Agriculture
- **University:** Chaudhary Charan Singh University (CCSU), Meerut, Uttar Pradesh
- **Internship Company:** Samunnati Agri Value Chain Solutions Pvt. Ltd.
- **Project Focus:** Engagement and Assessment of FPOs
- **Functional Management:** Finance, HR
- **Professional Aspiration:** To build a successful career in business management by developing strong analytical and leadership skills.



#### DEEPAK RAI

- **Location:** Ranga Reddy, Telangana
- **Languages:** Bhojpur, Hindi, Telugu, English
- **Graduation:** B.Voc.
- **University:** Birsa Agricultural University (Faculty of Forestry included), Ranchi, Jharkhand
- **Internship Company:** Prabhat Agri Biotech Ltd
- **Project Focus:** Sales And Promotional Activities on Hybrid Paddy in Bihar State.
- **Functional Management:** Sales & Marketing, Supply Chain, Rural Development
- **Professional Aspiration:** Aspiring to lead in agri-input sales and marketing with a focus on farmer value and market-driven solutions



#### DOLI AKHIL SAI RAJ

- **Location:** Bhadrachalam, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth (DBSKV), Dapoli, Maharashtra
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Fertilizer usage and brand preference – Khammam
- **Functional Management:** Supply & Retail Chain Management, FMCG
- **Professional Aspiration:** Aspiring to build an organic agriculture venture combining tradition with modern farming technologies



#### G SAMHITHA

- **Location:** Sri Sathya Sai, Andhra Pradesh
- **Languages:** Telugu, English, Kannada
- **Graduation:** B.Sc. (Hons) Horticulture
- **University:** Dr. Y. S. R. Horticultural University (Dr. YSRHU), Venkataramannagudem, Andhra Pradesh
- **Internship Company:** RR Veterinary Healthcare Private Limited
- **Project Focus:** Analyzing the key HR processes.
- **Functional Management:** HR, Supply Chain
- **Professional Aspiration:** I aspire to build a successful career in Human Resource Management



#### GOPU ANTHONY AJITH REDDY

- **Location:** Peddapalli, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasant Rao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** Crystal Crop Protection Limited
- **Project Focus:** Sales and promotion of crystal cotton hybrids in Zaheerabad region.
- **Functional Management:** Marketing, Agri-Finance.
- **Professional Aspiration:** To develop in finance, marketing, and business development for future leadership



#### GUNDMAL RAGASREE

- **Location:** Wanaparthy, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Malla Reddy University, Hyderabad, Telangana
- **Internship Company:** UPL
- **Project Focus:** Future Trends and Opportunities in Grass-Weed Management for Centurionez
- **Functional Management:** Sales & Marketing, Supply Chain, Product Development.
- **Professional Aspiration:** To develop in agribusiness and contribute to farmer-focused, strategic growth



#### GUNNALA HARIKA

- **Location:** Rangareddy, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Malla Reddy University, Hyderabad, Telangana
- **Internship Company:** Ganga Kaveri Seeds Private Limited
- **Project Focus:** Monitoring and Evaluation of Rural Marketing Activities for Hybrid Seeds
- **Functional Management:** Sales & Marketing, Agri Business Analytics
- **Professional Aspiration:** Aiming for a career in data-driven supply chain optimization



#### HOTEL REDDEPPAGARI ABHISHEK

- **Location:** Sri Sathya Sai, Andhrapradesh
- **Languages:** Telugu, English, Kannada
- **Graduation:** B.Sc. (Hons) Horticulture
- **University:** Dr. Y. S. R. Horticultural University (Dr. YSRHU), Venkataramannagudem, Andhra Pradesh
- **Internship Company:** Farmizen Solutions Private Limited
- **Project Focus:** Evaluating Farmizen's farm-to-fork operations
- **Functional Management:** Sales & Marketing, Agri-tech, Supply Chain
- **Professional Aspiration:** Aspire to lead agri-input sales and marketing by delivering farmer-centric, market-driven solutions.





#### INGU VIDYA SAGAR

- **Location:** Vikarabad, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasantao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** Prabhat Agri Biotech Ltd
- **Project Focus:** Sales & Promotional Activities of Hybrid Cotton Varieties at Selu, Maharashtra
- **Functional Management:** Sales & Marketing, Supply Chain, Agri Tech
- **Professional Aspiration:** I aim to build my career in marketing, sales, and efficient supply chain management.



#### JANDAGUDAM PRANAV

- **Location:** Rangareddy, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Lovely Professional University (LPU), Phagwara, Punjab
- **Internship Company:** Savannah Seeds Private Limited
- **Project Focus:** Sales and Marketing Activities of Paddy hybrids in Karimnagar.
- **Functional Management:** Sales & Marketing, Agri- FinTech, Agri Business Analytics.
- **Professional Aspiration:** Aiming to grow as an agri-input marketing professional contributing to sectoral growth.



#### K GIRIDHAR

- **Location:** Kurnool, Andhra Pradesh
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasantao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Citrus Farmer Insights Study for SPIC - Nellore
- **Functional Management:** Supply Chain, Sales & Marketing, Agri Tech
- **Professional Aspiration:** I aim to build strategic, data-driven agribusiness marketing adoption.



#### KALYANI TATA

- **Location:** Khammam, Telangana
- **Languages:** Telugu, Hindi, English, Tamil
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Tamil Nadu Agricultural University (TNAU), Coimbatore, Tamil Nadu
- **Internship Company:** T. Stanes and Company Limited
- **Project Focus:** Performed market-focused field research for T. Stanes, Guntur.
- **Functional Management:** Finance, HR, Agri-Tech
- **Professional Aspiration:** Aiming to build strong capabilities in finance, agri-tech, HR, sales, marketing, and sustainability.



#### KASAM VARSHITH REDDY

- **Location:** Karimnagar, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasantao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** Crystal Crop Protection Limited
- **Project Focus:** Sales and promotion of crystal cotton hybrids in vijayapura, Karnataka
- **Functional Management:** Sales & Marketing, Supply Chain, Agri Tech
- **Professional Aspiration:** To build strong marketing capabilities that deliver customer value and business results



## Recruiter's Guide

PGDM - AGRI BUSINESS MANAGEMENT



### KAVALI AKHILA

- **Location:** Rangareddy, Telangana
- **Languages:** Telugu, Hindi, English, Kannada
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Bharatiya Engineering Science & Technology Innovation University (BESTIU), Anantapur, Andhra Pradesh
- **Internship Company:** Ar4 Bio Fresh
- **Project Focus:** Quality Control and Logistics
- **Functional Management:** Supply Chain, HR, Finance
- **Professional Aspiration:** To become an agribusiness entrepreneur delivering sustainable, market-driven innovations.



### KONGALLA SHIVA

- **Location:** Nagarkurnool, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.A.
- **University:** Dr. B. R. Ambedkar Open University (BRAOU), Hyderabad, Telangana
- **Internship Company:** VNR Seeds Private Limited
- **Project Focus:** Market Study & Promotion of VNR Annapurna in Nagarkurnool, Wanaparthy & Gajwel
- **Functional Management:** Sales & Marketing, Agri-tech, Business Analytics
- **Professional Aspiration:** Aiming for a leadership career in agri-input sales and supply chain.



### LADDAGIRI DATTA LAKSHMI PRANATHI

- **Location:** Nandyal, Andhra Pradesh
- **Languages:** Telugu, English, Kannada
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Bharatiya Engineering Science & Technology Innovation University (BESTIU), Anantapur, Andhra Pradesh
- **Internship Company:** T. Stanes and Company Limited
- **Project Focus:** Market Research on T Stanes Microfood in Vijayawada Region
- **Functional Management:** HR, CSR, FMCG
- **Professional Aspiration:** To pursue a career in HRM or entrepreneurship and progress into leadership roles



### MAKULA THARUN TEJA

- **Location:** Hanamkonda, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Mahatma Phule Krishi Vidyapeeth (MPKV), Rahuri, Maharashtra
- **Internship Company:** VNR Seeds Private Limited
- **Project Focus:** VNR Annapurna Paddy outreach and promotion in Kesamudram, Inugurthy, Nellikudur.
- **Functional Management:** Sales & Marketing, Supply Chain
- **Professional Aspiration:** Seeking a growth-focused marketing role with strong learning opportunities



### MANCHINEELLA SATYA VENKATA KRISHNAMA CHARY

- **Location:** Khammam, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Singhanian University, Jhunjhunu, Rajasthan
- **Internship Company:** Olam Food Ingredients (OFI) / Olam Agri International
- **Project Focus:** IPM chilli-Market shifts, Need-gap Analysis & Compliance matrix in warangal
- **Functional Management:** Supply Chain, Agri-tech, Marketing & Sales.
- **Professional Aspiration:** To become a future leader in agribusiness and value chain management



#### MATTA MAHESH GOUD

- **Location:** Nagarkurnool, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Hemvati Nandan Bahuguna Garhwal University, Srinagar, Pauri Garhwal, Uttarakhand
- **Internship Company:** Crystal Crop Protection Limited
- **Project Focus:** Sales & Promotional Activities of Hybrid Cotton Varieties at Nalagonda, Telangana.
- **Functional Management:** Sales & Marketing, Agritech, Business Analytics
- **Professional Aspiration:** To expertise in agri input marketing



#### MEDAGAM PRAVALLIKA REDDY

- **Location:** Guntur District, Andhra Pradesh
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Sam Higginbottom University of Agriculture, Technology & Sciences (SHUATS), Prayagraj (Allahabad), Uttar Pradesh
- **Internship Company:** Crystal Crop Protection Limited
- **Project Focus:** Rural Marketing of Cotton Seeds – Crystal, Guntur
- **Functional Management:** Finance, Sales & Marketing
- **Professional Aspiration:** To build marketing and distribution expertise to lead and grow my family's seed business



#### MEDHARI PRADEEP

- **Location:** Mahabubnagar Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasantrao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** Savannah Seeds Private Limited
- **Project Focus:** Boost paddy seed demand in Gajwel–Siddipet through targeted marketing
- **Functional Management:** Sales & Marketing, Agritech, Business Analytics
- **Professional Aspiration:** To build agri-marketing expertise and promote sustainable growth in the seed sector



#### MOGULLA SAI CHANDRA

- **Location:** Suryapet, Telangana
- **Languages:** Telugu, Hindi, English, Marathi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Mahatma Phule Krishi Vidyapeeth (MPKV), Rahuri, Maharashtra
- **Internship Company:** Prabhat Agri Biotech Limited
- **Project Focus:** Sales and marketing of Bt cotton in Shirpur, Maharashtra.
- **Functional Management:** Sales & Marketing, Supply Chain, Agri Tech
- **Professional Aspiration:** To grow professionally and add value to the organisation.



#### MUNNA LOKESH YADAV

- **Location:** Suryapet, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Oriental University, Indore, Madhya Pradesh
- **Internship Company:** Prabhat Agri Biotech Limited
- **Project Focus:** Sales & Promotional of Maize Varieties in Deola, Maharashtra.
- **Functional Management:** Sales & Marketing, Supply Chain
- **Professional Aspiration:** To drive sustainable growth and innovation in the Agri-Food sector.





#### MUPPIDI RAGHUNANDAN REDDY

- **Location:** Karimnagar, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Vasantao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani, Maharashtra
- **Internship Company:** Nuziveedu Seeds Limited
- **Project Focus:** Seed Inventory and Quality Management
- **Functional Management:** Marketing&Sales, Supply Chain
- **Professional Aspiration:** I aim to build my career in marketing, sales, and supply chain management.



#### MUTYALA SREENIVASULU

- **Location:** YSR Kadapa, Andhra Pradesh
- **Languages:** Telugu, Hindi, English, Kannada
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Bharatiya Engineering Science & Technology Innovation University (BESTIU), Anantapur, Andhra Pradesh
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Tomato Farmer Insights Study for SPIC - Madanapalle
- **Functional Management:** Agri-Tech, Sales&Marketing
- **Professional Aspiration:** Aiming to build a strong agri-input marketing career using analytics and field insights



#### MYADADA VISHNU

- **Location:** Karimnagar, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Medi-Caps University, Indore, Madhya Pradesh
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** study on fertilizer usage and brand Preferences of spic specialty products in Parkal
- **Functional Management:** Sales & Marketing
- **Professional Aspiration:** To Build My career in agri input Sales &Marketing



#### NADAGOUNI SHARSHITHA

- **Location:** Jogulamba Gadwal, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons) Horticulture
- **University:** Sri Konda Laxman Telangana State Horticultural University (SKLTSHU), Mulugu, Siddipet District, Telangana
- **Internship Company:** Prabhat Agri Biotech Ltd
- **Project Focus:** Demand Generation & Market Engagement Analysis
- **Functional Management:** Agri-Tech, Finance
- **Professional Aspiration:** To grow into a domain expert who blends digital innovation with agri-business value creation



#### NALLAVELLY SAICHARAN REDDY

- **Location:** Jagtial, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Medi-Caps University, Indore, Madhya Pradesh
- **Internship Company:** VNR Seeds Private Limited
- **Project Focus:** Sales & Marketing Paddy Variety at Parkal HQ,Telangana
- **Functional Management:** Sales& Marketing
- **Professional Aspiration:** Aspiring to lead Agri-input sales and marketing



#### NEROJU VAMSHIKRISHNA

- **Location:** Rajanna Sircilla, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. Agriculture
- **University:** Hemvati Nandan Bahuguna Garhwal University, Srinagar, Pauri Garhwal, Uttarakhand
- **Internship Company:** DigiGrain Solutions Private Limited
- **Project Focus:** DigiGrain 360 application Functional Performance Testing, Hyderabad.
- **Functional Management:** Sales & Marketing, Finance, Agri Tech, Supply Chain
- **Professional Aspiration:** Aiming to develop a strong career in marketing, Finance and tech-driven functions.



#### NOMULA SAI JITHENDAR

- **Location:** Nalgonda, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.A.
- **University:** Dr. B. R. Ambedkar Open University (BRAOU), Hyderabad, Telangana
- **Internship Company:** Prabhat Agri Biotech Ltd
- **Project Focus:** Sales & Promotional Activities of Hybrid Cotton varieties at Bhokardan, Maharashtra
- **Functional Management:** Sales & Marketing, Supply Chain, Agri Tech
- **Professional Aspiration:** Aiming for a career in agri-sales, marketing, and supply chain



#### P ABHILASH

- **Location:** Mahabubnagar, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Mahatma Phule Krishi Vidyapeeth (MPKV), Rahuri, Maharashtra
- **Internship Company:** Savannah Seeds Private Limited
- **Project Focus:** Sales and Marketing Activities for Paddy hybrids in Bhuvanagiri
- **Functional Management:** Agri- Tech, Supply Chain, Business Analytics
- **Professional Aspiration:** Aspiring to Lead in Agri-tech, Agri-Input and efficient supply chain management.



#### PATHI PAVAN REDDY

- **Location:** Peddapalli, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Mahatma Phule Krishi Vidyapeeth (MPKV), Rahuri, Maharashtra
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Fertilizer usage and brand preference in Siddipet
- **Functional Management:** Marketing And Sales, Supply Chain, Agri Tech
- **Professional Aspiration:** Aspiring to drive future growth through sales, marketing, and data insights



#### PERAMASANI SAI KIRAN

- **Location:** Medchal-Malkajgiri, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Oriental University, Indore, Madhya Pradesh
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Study on fertilizer usage and SPIC market opportunities in Miryalaguda.
- **Functional Management:** Sales & Marketing, Market Research & Data Analysis
- **Professional Aspiration:** To build a strong sales and marketing career focused on data-driven growth



#### PODISHETTY ANANYA CHANDRIKA

- **Location:** Warangal, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** School of Agriculture, SR University, Warangal (Hanamkonda), Telangana
- **Internship Company:** Inera Cropscience Private Limited
- **Project Focus:** Study of Chilli Bio-Fertilizers Potential in Khammam
- **Functional Management:** Sales And Marketing, Market Research And Data Analysis
- **Professional Aspiration:** To build a sales and marketing career focused on Value Creation



#### RAGI NAGA PRATHIMA

- **Location:** Nizamabad, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Malla Reddy University, Hyderabad, Telangana
- **Internship Company:** Samunnati Agri Value Chain Solutions Pvt. Ltd.
- **Project Focus:** Exploring Credit Underwriting Processes at Samunnati
- **Functional Management:** Finance, Agri Tech
- **Professional Aspiration:** To specialize in credit and risk management across the agri value chain.



#### REKHALA PRANAY KUMAR

- **Location:** Kumuram Bheem Asifabad, Telangana
- **Languages:** Telugu, Hindi, English, Marathi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Dr. Panjabrao Deshmukh Krishi Vidyapeeth (PDKV), Akola, Maharashtra
- **Internship Company:** Prabhat Agri Biotech Limited
- **Project Focus:** Sales & Promotional Activities of Hybrid Cotton varieties at Kinwat, Maharashtra
- **Functional Management:** Marketing And Sales, Supply Chain, Agri Tech
- **Professional Aspiration:** To build leadership in agri-input sales through farmer-centric innovation



#### SALLA PRANEETH KUMAR

- **Location:** Vikarabad, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Malla Reddy University, Hyderabad, Telangana
- **Internship Company:** Crystal Crop Protection Limited
- **Project Focus:** Evaluating brand awareness, market demand and GTM at Crystal in Yellandu.
- **Functional Management:** Sales& Marketing, Market Research & Data Analysis.
- **Professional Aspiration:** To build a marketing career driven by insights and strategy.



#### SENIGAPOGU AKHIL

- **Location:** Mahabubnagar District
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Hemvati Nandan Bahuguna Garhwal University, Srinagar, Pauri Garhwal, Uttarakhand
- **Internship Company:** Savannah Seeds Private Limited
- **Project Focus:** Sales and Marketing Activities to Generate Demand for Paddy – Nalgonda
- **Functional Management:** Marketing And Sales, Supply Chain
- **Professional Aspiration:** To strengthen my marketing and business development skills and advance into leadership





## Recruiter's Guide

PGDM - AGRI BUSINESS MANAGEMENT



### SILIVERU RANJITH

- **Location:** Karimnagar, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Mahatma Phule Krishi Vidyapeeth (MPKV), Rahuri, Maharashtra
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Fertilizer usage and brand preference in Peddapalli.
- **Functional Management:** Supply Chain, Production, Marketing
- **Professional Aspiration:** To Build a strong Career in Agriculture Sector



### SYED MAHAMMAD AFSAR

- **Location:** Kurnool, Andhra Pradesh
- **Languages:** Telugu, Hindi, English, Tamil
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Tamil Nadu Agricultural University (TNAU), Coimbatore, Tamil Nadu
- **Internship Company:** VNR Seeds Private Limited
- **Project Focus:** Sales & Marketing of Maize Variety at Kurnool, Andhra Pradesh.
- **Functional Management:** Sales & Marketing, Finance, FMCG, Supply Chain
- **Professional Aspiration:** Aiming to build leadership in agri-input sales through market-driven solutions



### TALARI SURYA KIRAN

- **Location:** Medchal Malkajgiri, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Medi-Caps University, Indore, Madhya Pradesh
- **Internship Company:** Southern Petrochemical Industries Corporation Ltd (SPIC)
- **Project Focus:** Fertilizer usage and brand preference in Jangaon
- **Functional Management:** Sales & Marketing, Supply Chain
- **Professional Aspiration:** Aiming to build my capabilities and advance toward a stable, successful career path



### THANTRAVEDI SUVARCHALA

- **Location:** Medchal, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. Agriculture
- **University:** Chaudhary Charan Singh University (CCSU), Meerut, Uttar Pradesh
- **Internship Company:** Ar4 Bio Fresh
- **Project Focus:** Quality control and logistics
- **Functional Management:** Supply Chain, Agri Tech
- **Professional Aspiration:** Aiming for a progressive leadership career in agri-input sales, supply chain management.



### THARIGOPULA PRANAY KUMAR

- **Location:** Medchal, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Graphic Era Hill University (GEHU), Dehradun, Uttarakhand
- **Internship Company:** Crystal Crop Protection Limited
- **Project Focus:** Evaluating brand awareness, market demand in Makthal Region
- **Functional Management:** Sales & Marketing, Digital Marketing And Data Analytics
- **Professional Aspiration:** To become a strategic leader in agri-input marketing.



#### THATICHERLA DADAKHALANDAR

- **Location:** Dharmavaram, Andhra Pradesh
- **Languages:** Telugu, Hindi, English, Kannada
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** RKDF University, Bhopal, Madhya Pradesh
- **Internship Company:** Prabhat Agri Biotech Ltd
- **Project Focus:** Sales and Marketing Activities of Maize Varieties in Manmad, Maharashtra
- **Functional Management:** Agri Tech, Supply Chain, Rural Development
- **Professional Aspiration:** Agri-tech consulting focused on driving innovation and sustainable growth in farming



#### THIMMANI VISHAL

- **Location:** Vikarabad, Telangana
- **Languages:** Telugu, English, Hindi
- **Graduation:** B.Sc. Agriculture
- **University:** Hemvati Nandan Bahuguna Garhwal University, Srinagar, Pauri Garhwal, Uttarakhand
- **Internship Company:** Savannah Seeds Private Limited
- **Project Focus:** Sales and Marketing of Paddy Varieties in Pothakapalli, Karimnagar District.
- **Functional Management:** Sales & Marketing, Agri- Fintech, Agri Business Analytics
- **Professional Aspiration:** To grow in sales and marketing and support data-driven business expansion



#### VAYYETI LOKESH REDDY

- **Location:** Prakasam, Andhra Pradesh
- **Languages:** Telugu, English, Tamil
- **Graduation:** B.Sc. (Hons.) Agriculture
- **University:** Tamil Nadu Agricultural University (TNAU), Coimbatore, Tamil Nadu
- **Internship Company:** Samunnati Agri Value Chain Solutions Pvt. Ltd.
- **Project Focus:** Engagement and Assessment of FPOs & Aspirational Districts Profiling of AP & TN
- **Functional Management:** Finance, Rural Development, Supply Chain
- **Professional Aspiration:** Aspiring to grow as a strategic leader in sustainable agribusiness and value chain management



# Placement Committee Details

## Faculty Members

**Prof. KH Rao**

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## Student Placement Committee Members

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**Nadagouni Sharshitha**

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# Our Alumni Network

## Some of our Distinguished Alumni

### Batch: 2009–2011

Anil Kumar  
Country Sales Manager, SR Fertilizer Group

Dewraj Bandan  
Business Manager, Field Crops, Syngenta

Sharad Rajaram Jadhav  
Manager, International Business, GSP Crop Science Ltd

### Batch: 2011–2013

Deepak (Kumar) Dubey  
Field Marketing Manager, SWL

FT Anil Shahurao Waghmode  
Production Manager, Nature Bio Foods

Sagar Jadhav  
Senior Manager, Biorational, Sumitomo Chemical India Ltd

Sandeep (Yeruva) Reddy  
Zonal Business Manager, Corteva Agriscience

Pradeep Malviya  
Area Manager, Business & Operations, Star agri Warehousing & Collateral Management Ltd

Santosh Hinge  
Business Manager, Syngenta Group

### Batch: 2013–2015

Vinamra Honshette  
Procurement Head, Goda Agro Tech Pvt. Ltd.

### Batch: 2010–2012

Gaurav Deshwal  
Customer Connect Commercial Manager, Bayer Crop Science

Navjot Singh Sandhu  
Data Analyst, Correlation One

Madhuri Krishnamurthy  
Founder & Director, Samastya Bizhub Pvt. Ltd.

Barnali Roy  
Consultant, Infosys Ltd.

Abhishek Kumar  
Crop Manager, Limagrain India

Pradeep Reddy  
Division Marketing Lead, Syngenta

### Batch: 2012–2014

Neha Khanna  
Senior Project Officer, BAIF Development Research Foundation

Bharati Zagade  
Global Customer Interface Architecture Lead, Syngenta Global Vegetables

### Batch: 2014–2016

Dhoolipalla V. Bhanu Prakash  
Quality Assurance Executive, Ratnadeep

Chaitanya Bharadwaj  
Cluster Operations Manager, NCML (National Commodities Management Services Ltd)



### **Batch: 2015–2017**

**M. Vinay Kumar Reddy**

Product Manager, JK Agri Genetics Ltd

**Rahamath Reddy**

Area Business Manager, Kaveri Seed Limited

**Gowtham Boddapati**

Territory Manager

### **Batch: 2016–2018**

**Shankar Pawar**

Area Sales Manager, Simply Fresh Pvt. Ltd.

**Rohith Kumar Aluvala**

Area Sales Manager at Advanta Seeds

### **Batch: 2017–2019**

**Burra Veerababu**

Assistant Manager, Purchase, Aachi Masala Foods Pvt. Ltd.

**Amitkumar Mane**

Assistant Manager, Chambal Fertilisers & Chemicals Ltd

**Sandip Ambhore**

Area Sales Manager, Dhanuka Agritech Ltd.

### **Batch: 2018–2020**

**Vishwanath Manaspure**

Modern Trade Sales, Godrej Consumer Products Ltd

**Aaditya Jagtap Patil**

Division Manager, AU Small Finance Bank

**Yugender Reddy**

Brand Manager, Marketing, Dhanuka Agritech

### **Batch: 2019–2021**

**Kadam Shivanand**

Territory Manager, Mikusu India Pvt. Ltd.

**Arjun Chouhan**

Territory Business Manager, Mahyco

**Ravindra Nath Yadav**

Territory Manager, East-West Seed

### **Batch: 2020–2022**

**Prudhvi Raj**

Assistant Manager, Prabhat Agri Biotech Ltd

**Sai Vardhan Bhanu**

Senior Product Manager, Samunnati

**Sri Himaja Miriyala**

Credit Manager, HDFC Bank



## **FOOD AND AGRI BUSINESS SCHOOL SAGAR GROUP OF INSTITUTIONS**

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